What is the problem you wish to address, and why is it significant?

What do we already know about this problem? (Depending on your particular application, you might focus on efficacy/effectiveness of available interventions, known risk factors, disparities, mechanisms, etc.). Consider praising efforts to date.

What specific bottleneck or gap is preventing better understanding/more effective treatment/greater population impact in this area? Why hasn’t the problem been solved already? (Start with, "However, ...")

What’s your exciting idea for addressing that bottleneck or gap? (Be broad and aspirational here, and start with "To solve this problem, we will...")

What are the specific things you want to do to begin rigorously testing your exciting idea?

What do you expect to find, and why would that be good? How do the specific things you want to do fit into broader work in this area for your organization?

Write your first aim in this format:  To ______ (achieve, test, reduce, evaluate...), we will ____________.
(Optional:  We hypothesize that...)

Write your second aim in this format:  To ______ (achieve, test, reduce, evaluate...), we will ____________.
(Optional:  We hypothesize that...)

(For final paragraph, 2-3 sentences total.) How are the proposed activities innovative and/or especially important? In what way is the team uniquely qualified? What are the broad implications of your work if you are successful?